



## THE 32ND ANNUAL COMMUNICATOR AWARDS WINNERS FACT SHEET

### **About the Communicator Awards**

The Communicator Awards recognizes excellence, effectiveness, and innovation across all areas of communication. For 32 years, the platform has provided an equal chance for companies, agencies, organizations and individuals worldwide to be honored, regardless of size or project budget. The 32nd Annual Communicator Awards received over 3,000 entries from ad agencies, global brands, digital agencies, production studios, in-house creative & communications professionals, graphic designers, design firms, and public relations firms.

### **The Communicator Awards Jury**

The Communicator Awards is evaluated by The Academy of Interactive & Visual Arts (AIVA), an assembly of over 1,100 industry leaders from acclaimed brands, institutions and agencies. This year's Jury included experts from **JPMorgan Chase & Co., FedEx, Netflix, Big Spaceship, National Geographic Society, Accenture Song, Critical Mass, NAACP, The Andy Warhol Museum** among many others. See [aiva.org](http://aiva.org) for more information.

### **Judging Process**

Entries are reviewed to evaluate distinction in marketing, communications and creative work. In determining Excellence and Distinction Winners, entries are reviewed on merit against a standard of excellence considering the category entered. A category may have multiple winners, or may have none. Entries are scored on a 10-point scale by the Jurors. Generally, Award of Excellence Winners receive a score of 9 or above and Award of Distinction Winners receive a score of 7 to 8.9.

### **Promoting Your Achievement**

- All Communicator Award Winners are included in the [Winners Gallery](#).
- We've put together this [Resources Page](#) with downloadable graphics, logos and more to help you amplify your achievement.
- Remember to tag us on social media when you post your win or unbox your statuette so we can share and help celebrate your win: [Instagram](#), [X](#), [Facebook](#), [LinkedIn](#).

Questions? Please reach out to our team at [customerservice@communicatorawards.com](mailto:customerservice@communicatorawards.com) or (212) 675-4890.