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THE 31ST ANNUAL COMMUNICATOR AWARDS ANNOUNCES HONOREES

Excellence and Distinction Award recipients named across industries and borders

New York, **NY (May 6, 2025)** — The Academy of Interactive & Visual Arts (AIVA) is proud to announce the Honorees for The 31st Annual Communicator Awards.

With thousands of entries received from across the United States and around the globe, The Communicator Awards remains one of the largest and most competitive programs honoring excellence in marketing, communication and creative work.

This year's Award of Excellence recipients—representing the highest honor of the competition—include standouts such as Netflix, NASA+, Oliver Wyman, George P. Johnson Experience Marketing, Getty Museum, Apple, PepsiCo, McKesson, Savannah College of Art and Design, The Walt Disney Company, NBCUniversal, Zeta Global, Bank of America and many others. The full list of winners can be explored in The Communicator Awards Winners Gallery.

"In a year where our theme was 'Communication is Connection,' it was moving to see how this idea came to life in the work," said AIVA Managing Director Lauren Angeloni. "Whether centered around emotionally resonant storytelling or Marketing Effectiveness case studies, the entries reflected the power of communication to bridge gaps between people, platforms, and perspectives. We're proud to celebrate such a dynamic group of Honorees. And we're deeply grateful to our Jurors, who, as always, brought care, curiosity and deep insight to every review."

For more information about The Communicator Awards, please visit <u>communicatorawards.com</u>, email <u>info@communicatorawards.com</u>, or call (212) 675-4890.

About The Communicator Awards

The Communicator Awards recognizes excellence, effectiveness and innovation across all areas of communication. For 31 years, the platform has provided an equal opportunity for companies, agencies, organizations and independent creators to be honored, regardless of team size or project budget.

The awards are judged by the Academy of Interactive & Visual Arts (AIVA), an invitation-only body of over 500 industry leaders from top brands and agencies. This year's Jury included professionals from Google, Accenture Song, Smithsonian, Microsoft, Digitas, JPMorgan Chase & Co., Publicis, Spotify, Johns Hopkins, Critical Mass, Amazon, The Andy Warhol Museum and many more. For more, visit aiva.org.