

THE 31ST ANNUAL COMMUNICATOR AWARDS HONOREE FACT SHEET

About The Communicator Awards

The Communicator Awards recognizes excellence, effectiveness, and innovation across all areas of communication. For 31 years, the platform has provided an equal chance for companies, agencies, organizations and individuals worldwide to be honored, regardless of size or project budget. The 31st Annual Communicator Awards received over 3,000 entries from ad agencies, digital agencies, production firms, in-house creative & communications professionals, graphic designers, design firms, and public relations firms.

The Communicator Awards Jury

The Communicator Awards is evaluated by The Academy of Interactive & Visual Arts (AIVA), an assembly of over 500 industry leaders from acclaimed brands, institutions and agencies. This year's Jury included experts from **Google, Accenture Song, Smithsonian, Microsoft, Digitas, JPMorgan Chase & Co., Publicis, Spotify, Johns Hopkins, Critical Mass, Amazon, The Andy Warhol Museum** among many others. See aiva.org for more information.

Judging Process

Entries are reviewed to evaluate distinction in creative work. In determining Excellence and Distinction Winners, entries are reviewed on their merits against a standard of excellence considering the category entered. A category may have multiple winners, or may have none. Entries are scored on a 10-point scale by the Jurors. Generally, Excellence Winners receive a score of 9 or above and Distinction Winners receive a score of 7 to 8.9.

Promoting Your Achievement

- All Communicator Award Honorees are included in the [Winners Gallery](#).
- We've put together this [Resources Page](#) with downloadable graphics, logos and more to help you amplify your achievement.
- Remember to tag us on social media when you post your win or unbox your statuette so we can share and help celebrate your win: [Instagram](#), [X](#), [Facebook](#), [LinkedIn](#).

Questions? Please reach out to our team at customerservice@communicatorawards.com or (212) 675-4890.