The Communicator Awards

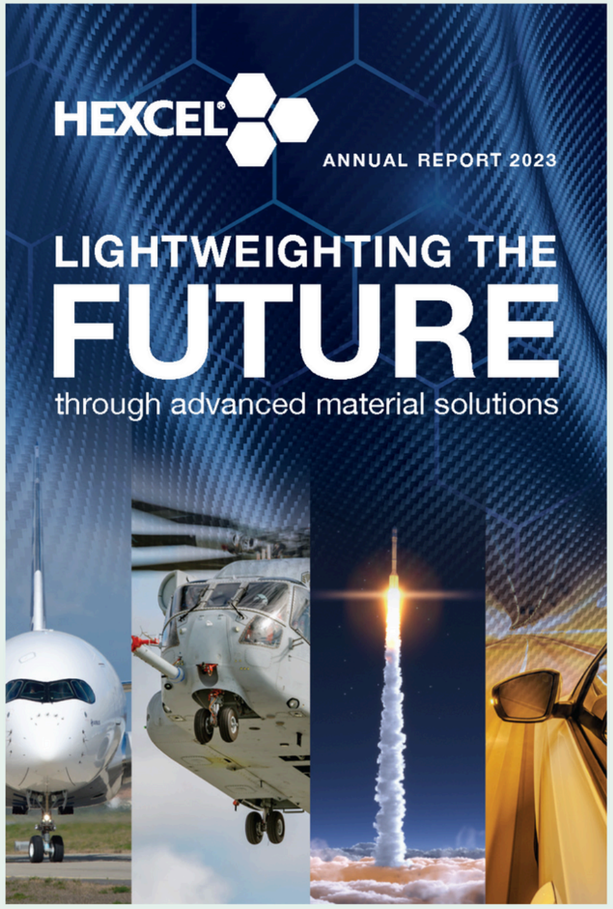
Annual Report of Annual Reports

2025

The Elements of an Award-Winning Annual Report

Your Cover Page

First impressions matter. AIVA Jurors look for cover pages that grab their attention and set the tone for the story within. This visual gateway is the first glimpse into a brand's identity, sparking curiosity and inviting exploration.



2023 Hexcel Annual Report
by Hexcel Corporation



AARPF 2022 Annual Report
by AARP Foundation



NUCHU Planning at Ute Mountain Ute Tribe
by Center for Rural Outreach and Public Services, Inc.



EMSD Annual Report 2022/23
by Phoenix Communications Limited

2024 Winners

Dear AIVA Community,

I'm thrilled to present this second edition of the Annual Report of Annual Reports. Of all of the media which Communicator Awards honors, showcasing Annual Reports can be uniquely challenging, with many containing sensitive or proprietary information or just a massive amount of data to report. I still wanted to find a way to give these projects their deserved moment in the spotlight.

Like all Communicator Awards honorees, winning entries are built on good storytelling, creativity and a deep understanding of the audience. Our jurors are experts, but are also humans, who recognize authenticity and respond to effective design and perhaps a tug at the heartstrings now and then. In this report, I hope we can break down those elements that might make a difference between a good report and a Communicator Award-winning one.

I invite you to explore and enjoy this collection of winning Annual Reports from last season. If you have additional thoughts on what makes for a great Annual Report, I'd love to hear from you. If you've created a report that checks all of the boxes within, you still have time to submit into this season's (The 31st Annual!) Communicator Awards and should be well-equipped after reading this report to take home a gold.

Thank you, as always, for your support. Hope to see you in our 2025 Winners' Gallery!

As ever,

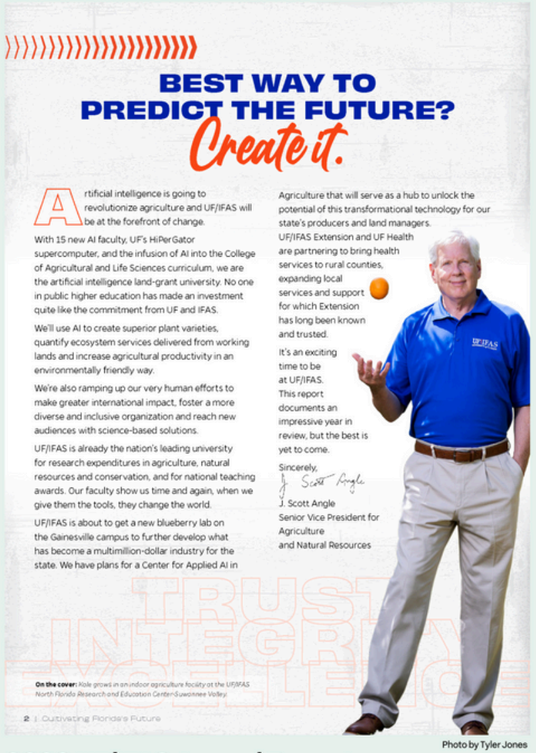
Lauren Angeloni
Managing Director
AIVA



A Strong Introduction

A Strong Introduction

The opening pages of a report are like a firm handshake—they set the tone and draw readers in. Jurors love introductions that are human and relatable, highlighting milestones and leaving them eager to turn the page.



BEST WAY TO PREDICT THE FUTURE?

Create it.

Artificial intelligence is going to revolutionize agriculture and UF/IFAS will be at the forefront of change.

With 15 new AI faculty, UF's HiPerGator supercomputer, and the infusion of AI into the College of Agricultural and Life Sciences curriculum, we are the artificial intelligence land-grant university. No one in public higher education has made an investment quite like the commitment from UF and IFAS.

We'll use AI to create superior plant varieties, quantify ecosystem services delivered from working lands and increase agricultural productivity in an environmentally friendly way.

We're also ramping up our very human efforts to make greater international impact, foster a more diverse and inclusive organization and reach new audiences with science-based solutions.

UF/IFAS is already the nation's leading university for research expenditures in agriculture, natural resources and conservation, and for national teaching awards. Our faculty show us time and again, when we give them the tools, they change the world.

UF/IFAS is about to get a new blueberry lab on the Gainesville campus to further develop what has become a multimillion-dollar industry for the state. We have plans for a Center for Applied AI in Agriculture that will serve as a hub to unlock the potential of this transformational technology for our state's producers and land managers.

UF/IFAS Extension and UF Health are partnering to bring health services to rural counties, expanding local services and support for which Extension has long been known and trusted.

It's an exciting time to be at UF/IFAS. This report documents an impressive year in review, but the best is yet to come.

Sincerely,

J. Scott Angle
Senior Vice President for Agriculture and Natural Resources

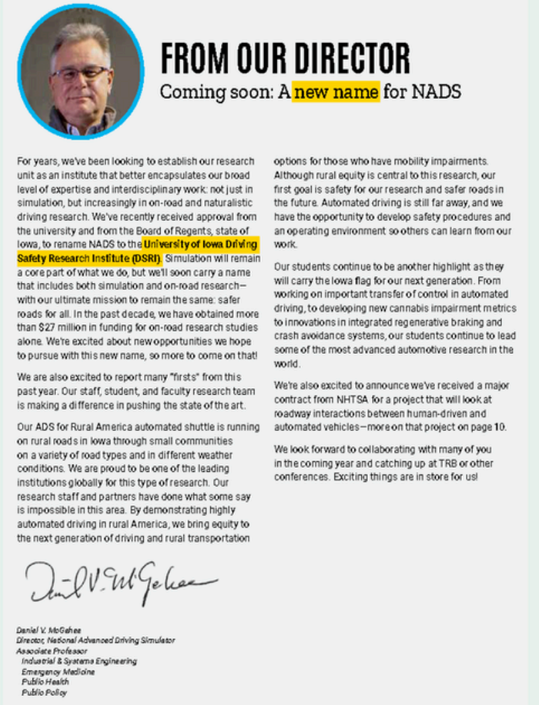
TRUST INTEGRITY

On the cover: Kale grows in an indoor agriculture facility at the UF/IFAS North Florida Research and Education Center-Suwannee Valley.

2 | Cultivating Florida's Future

Photo by Tyler Jones

2022 UF/IFAS Annual Report
by Tracy Bryant, UF/IFAS Communications



FROM OUR DIRECTOR

Coming soon: A new name for NADS

For years, we've been looking to establish our research unit as an institute that better encapsulates our broad level of expertise and interdisciplinary work: not just in simulation, but increasingly in on-road and naturalistic driving research. We've recently received approval from the university and from the Board of Regents, state of Iowa, to rename NADS to the **University of Iowa Driving Safety Research Institute (DSRI)**. Simulation will remain a core part of what we do, but we'll soon carry a name that includes both simulation and on-road research—with our ultimate mission to remain the same: safer roads for all. In the past decade, we have obtained more than $27 million in funding for on-road research studies alone. We're excited about new opportunities we hope to pursue with this new name, so more to come on that!

We are also excited to report many "firsts" from this past year. Our staff, student, and faculty research team is making a difference in pushing the state of the art.

Our ADS for Rural America automated shuttle is running on rural roads in Iowa through small communities on a variety of road types and in different weather conditions. We are proud to be one of the leading institutions globally for this type of research. Our research staff and partners have done what some say is impossible in this area. By demonstrating highly automated driving in rural America, we bring equity to the next generation of driving and rural transportation options for those who have mobility impairments. Although rural equity is central to this research, our first goal is safety for our research and safer roads in the future. Automated driving is still far away, and we have the opportunity to develop safety procedures and an operating environment so others can learn from our work.

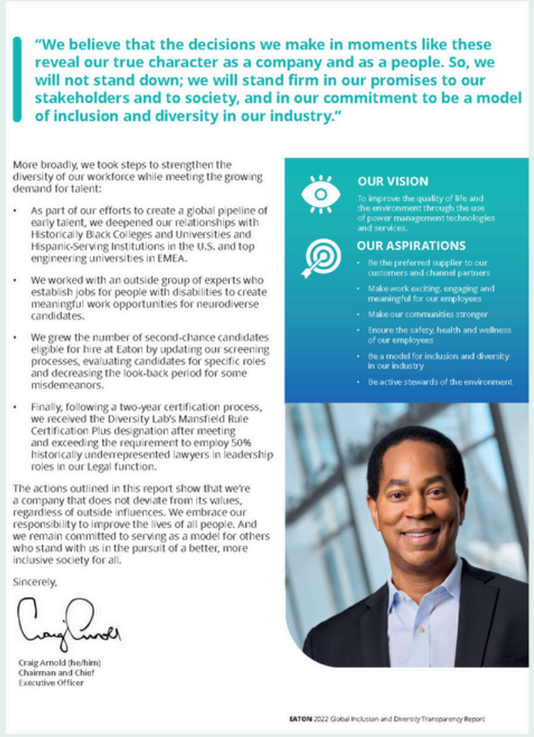
Our students continue to be another highlight as they will carry the Iowa flag for our next generation. From working on important transfer of control in automated driving, to developing new cannabis impairment metrics to innovations in integrated regenerative braking and crash avoidance systems, our students continue to lead some of the most advanced automotive research in the world.

We're also excited to announce we've received a major contract from NHTSA for a project that will look at roadway interactions between human-driven and automated vehicles—more on that project on page 10.

We look forward to collaborating with many of you in the coming year and catching up at TRB or other conferences. Exciting things are in store for us!

Daniel V. McGehee
Director, National Advanced Driving Simulator
Associate Professor
Industrial & Systems Engineering
Emergency Medicine
Public Health
Public Policy

University of Iowa Driving Safety Research Institute 2022 Annual Report
by University of Iowa Driving Safety Research Institute



"We believe that the decisions we make in moments like these reveal our true character as a company and as a people. So, we will not stand down; we will stand firm in our promises to our stakeholders and to society, and in our commitment to be a model of inclusion and diversity in our industry."

More broadly, we took steps to strengthen the diversity of our workforce while meeting the growing demand for talent:

- As part of our efforts to create a global pipeline of early talent, we deepened our relationships with Historically Black Colleges and Universities and Hispanic-Serving Institutions in the U.S. and top engineering universities in EMEA.
- We worked with an outside group of experts who establish jobs for people with disabilities to create meaningful work opportunities for neurodiverse candidates.
- We grew the number of second-chance candidates eligible for hire at Eaton by updating our screening processes, evaluating candidates for specific roles and decreasing the look-back period for some misdemeanors.
- Finally, following a two-year certification process, we received the Diversity Lab's Mansfield Rule Certification Plus designation after meeting and exceeding the requirement to employ 50% historically underrepresented lawyers in leadership roles in our Legal function.

The actions outlined in this report show that we're a company that does not deviate from its values, regardless of outside influences. We embrace our responsibility to improve the lives of all people. And we remain committed to serving as a model for others who stand with us in the pursuit of a better, more inclusive society for all.

Sincerely,

Craig Arnold (he/him)
Chairman and Chief Executive Officer

OUR VISION

To improve the quality of life and the environment through the use of power management technologies and services.

OUR ASPIRATIONS

- Be the preferred supplier to our customers and channel partners
- Make work exciting, engaging and meaningful for our employees
- Make our communities stronger
- Ensure the safety, health and wellness of our employees
- Be a model for inclusion and diversity in our industry
- Be active stewards of the environment

EATON 2022 Global Inclusion and Diversity Transparency Report

Eaton Global I&D Transparency Report
by Eaton



Letter from the Director

This year marks the 10th anniversary of the Office of Biometric Identity Management (OBIM), which coincides with the 20th anniversary of the U.S. Department of Homeland Security (DHS). Both of these anniversaries are true milestones in our mission to protect the homeland, our citizens, and visitors.

Our beginning

When DHS was established following the terror attacks of September 11, 2001, it was charged with safeguarding the American people, facing new and emerging threats, securing our land, sea, and air borders, and advancing the infrastructure of our ever-evolving nation. In these past 10 years, OBIM has provided critical biometric identity services to a growing list of stakeholders including Federal, State, local, tribal, and territorial law enforcement agencies as well as the intelligence community and international partners. We continue to provide biometric identity services through the technology system tools that allow OBIM to expertly match, store, share, and analyze biometric data for all our customers.

OBIM's story is rich with innovation, accomplishments, and change. We have not only witnessed the evolution of biometric identity services, but we have also been at the forefront. Because of the talent and resourcefulness of those who operate and maintain the central DHS repository to match, store, and share biometric and associated biographic information, as well as develop new capabilities and provide support across OBIM's internal operations, we are prepared to meet the increasing identity challenges that the future holds.

Our future

One thing is clear: Our work at OBIM is critical to providing the biometric information needed by decision makers to successfully complete their missions. At OBIM, researching, learning, growing, and evolving will never stop. The past 10 years have given us the experience we need to drive the future of biometric identity services in the areas of advanced technology, inclusive policies, a commitment to privacy, and much-needed research and development, and you will see that as you review the milestones in this document.

We thank those who have worked tirelessly to support and position OBIM as a leader in Federal Government biometric services. I'm excited to celebrate 10 years with you, look back on how we got here, and ready ourselves for a dynamic future.

Shonnie R. Lyon

OBIM: A DECADE IN REVIEW 2013-2023

OBIM: A Decade In Review
by MirLogic Solutions

Stand for H.E.R. A Health Equity Revolution Breast Cancer Impact Report December 2023
by Susan G. Komen





BLO Annual Report
by Wetherbee Creative & Web



Annual Report to Congress
by the United States Postal Service

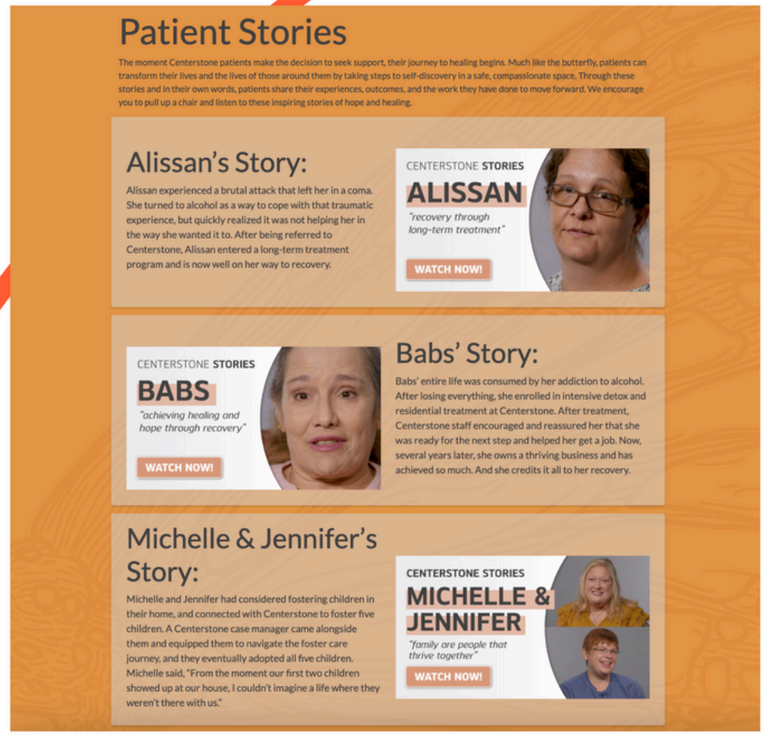
Storytelling & Narrative

Everyone loves a compelling story–and annual reports aren't excluded from that. This is what separates great reports from good reports. Contextualizing data to tell the narrative is key to an award-winning report and it brings the organization's mission to life.

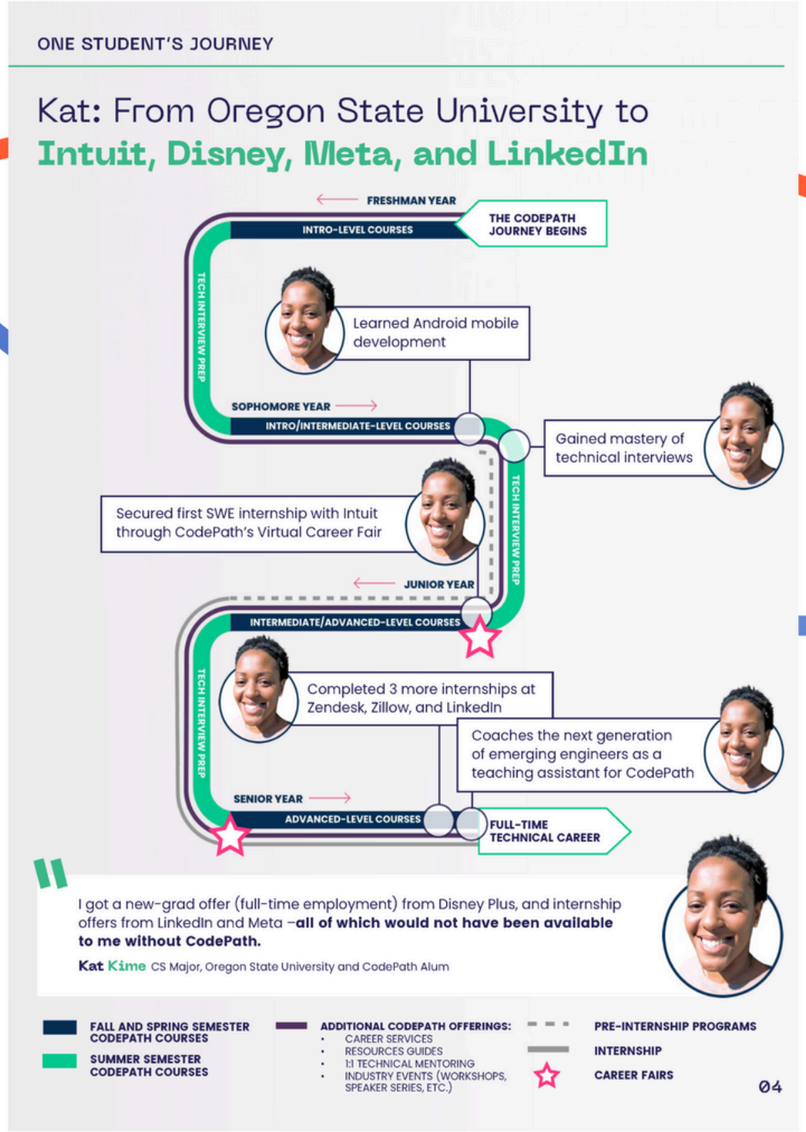
Storytelling & Narrative



FY23 Local Content and Service Report
by South Carolina ETV



Centerstone's Fiscal Year 2023 Annual Report
by Centerstone



CodePath Annual Report
by Media Cause



Koelner Freiwilligen Agentur e.v
by Muehlhausmoers Corporate Communications gmbh



Urban Renewal Authority Annual Report 2022-23
Courtesy of Urban Renewal Authority



OLB Annual Report 2022
by Kammann Rossi

Creativity Matters

The AIVA Jurors are people too. Any creative elements like human-centric photography, vibrant graphics, and playful layouts help draw them in. These artistic touches help bridge the gap between data and story, creating an emotional connection with the audience.

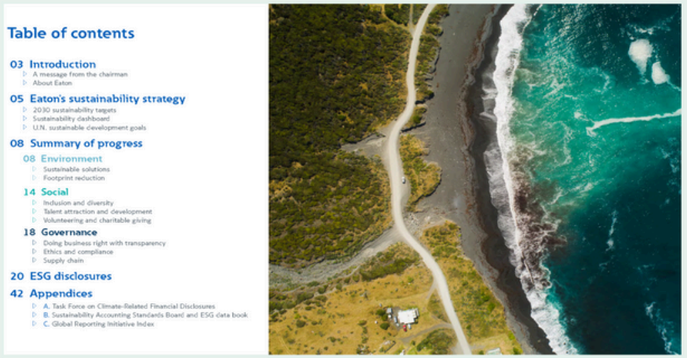
Creativity Matters

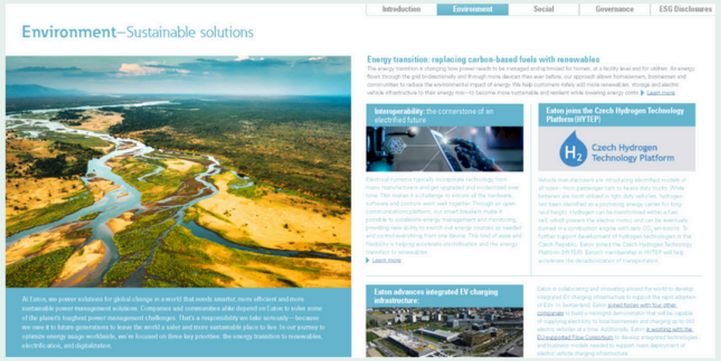






St. David's Foundation Impact Report
by Constructive





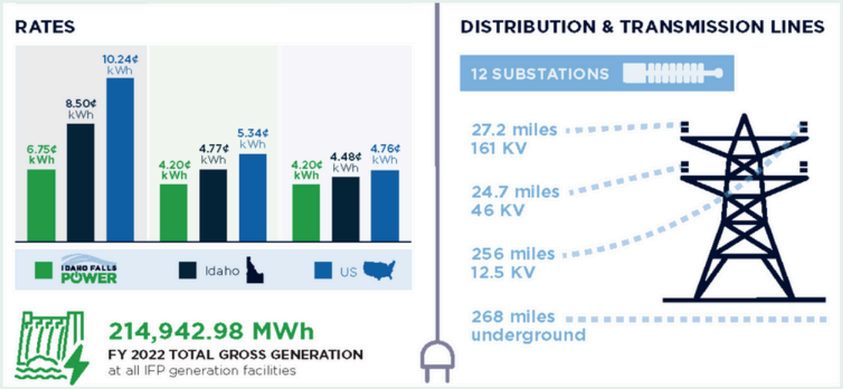
Eaton Sustainability Report
by Eaton



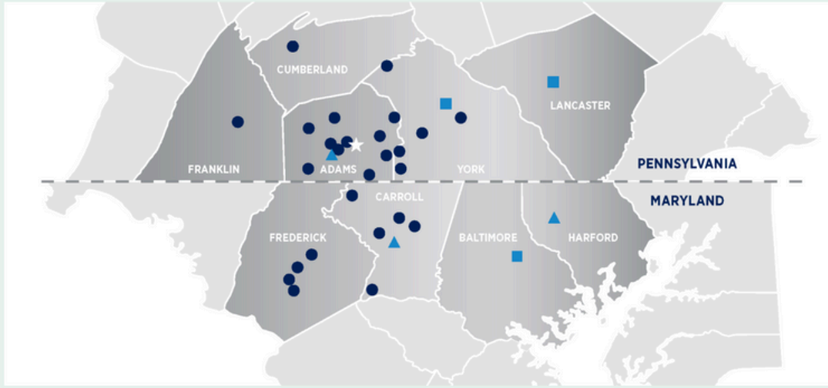
Bankenfachverband Annual Report
by Muehlhausmoers Corporate Communications gmbh

Creative Data Presentation

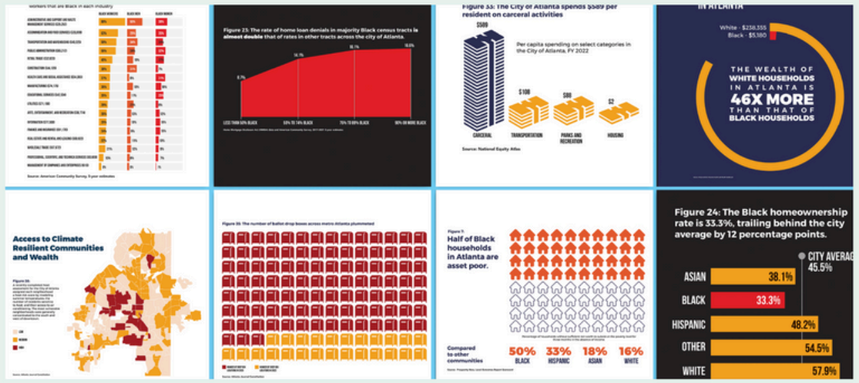
Data doesn't have to be dry. For many Jurors, it's actually one of the most exciting parts. The reports that stood out brought creativity to the data as well—using everything from bold infographics to animated visuals that made complex info easy to understand and impossible to forget.



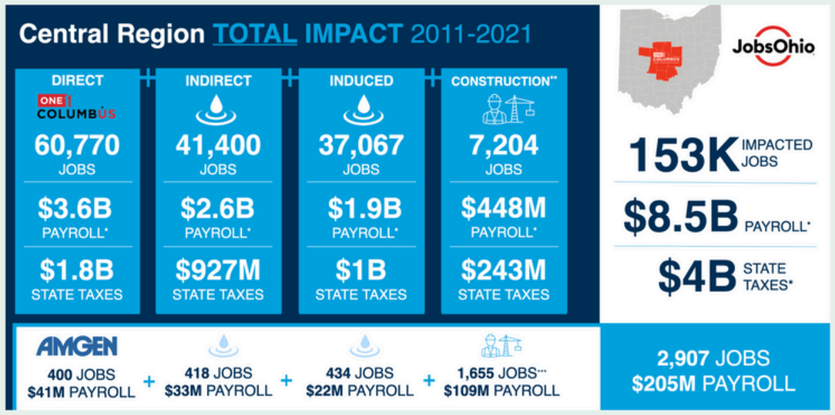
City of Idaho Falls Power Annual Report
by RED, Inc. Communications



ACNB Corporation 2022 Annual Report
by Lisa Sirbaugh Creative



Atlanta Wealth Building Initiative: "Building a Beloved Economy"
by Streamlined Media & Communications LLC



The Economic Impact of Jobs Ohio Projects

Reputation Ink's 2022 Annual Report for Superior Construction
by Reputation Ink



47% of the winning reports included maps



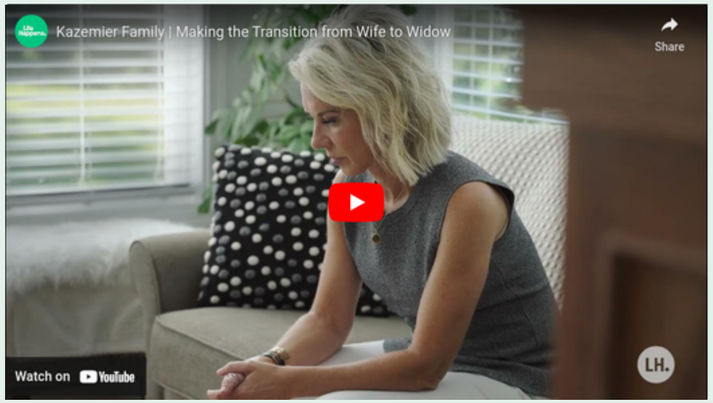
CodePath Annual Report
by Media Cause

83% of the winning reports were from the U.S.A.

Creative Data Presentation

Elevated Experience

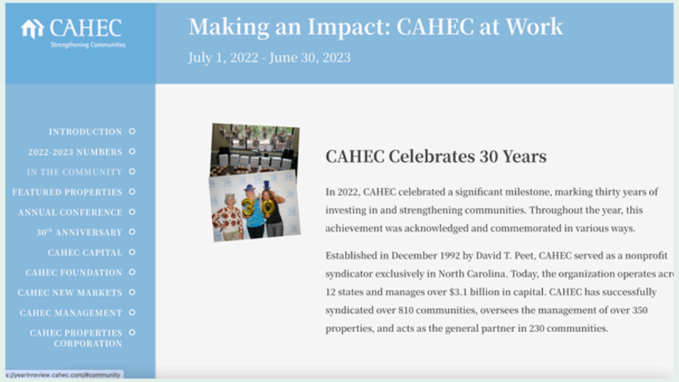
You can take your report even further to give your audience the option to choose their own narrative. Interactive elements like microsites and video wowed the Jurors last season. Embracing new formats and tech can turn a typical .pdf report into a dynamic, immersive experience that leaves a lasting impression.



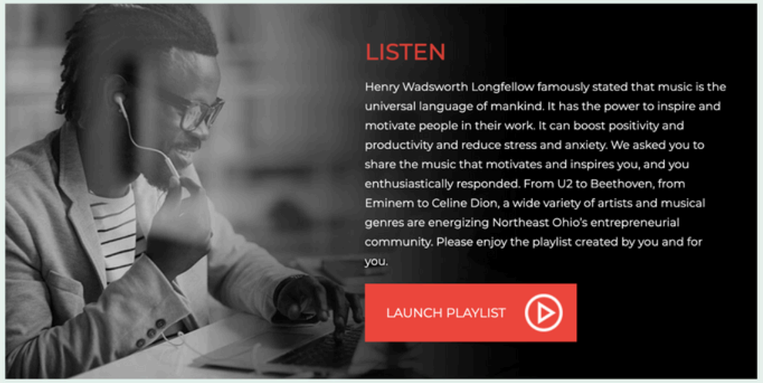
Life Happens Annual Report 2023
by Life Happens



The Legal Aid Society Annual Report
by Constructive



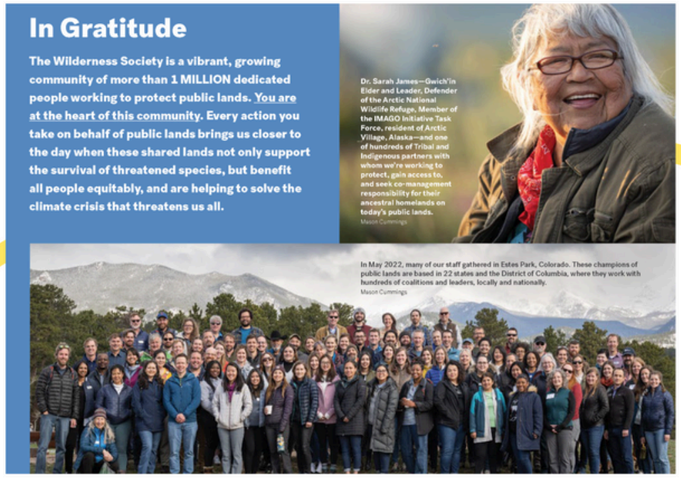
Making an Impact: CAHEC at Work
by CAHEC



Burton D. Morgan Foundation 2022 Annual Report-Voice
by TRIAD Communications, Inc.



UTRGV-UMN Partnership to Strengthen the PREM Pathway
by University of Texas Rio Grande Valley College of Engineering & Computer Science



The Wilderness Society Gratitude Report
by Owen Design Co.



Reputation Ink's 2022 Annual Report for Superior Construction
by Reputation Ink



DRIVING THE MOBILITY (R)EVOLUTION
by Kammann Rossi

TN Magazine - September/October 2023
by GDC Marketing & Ideation



The Big Finish

Don't leave your audience hanging! Jurors took notice of reports that tied together the year's achievements with a strong ending. These winners reinforced their narrative and inspired confidence in their clear vision for the future.

In Closing

Were these tips helpful for pulling together your next annual report? There's still time to add the bells and whistles that could make it award-winning. If you think we missed something, we'd love to hear your thoughts.

Also, check out all the Annual Report winners in The Communicator Awards Winner's Gallery for more inspiration. We hope to see some great stories honored in Annual Reports this season!











Does your annual report have all the elements of an award-winning report?

Submit your annual report now to The 31st Annual Communicator Awards.

Submit your annual report →

The Communicator Awards

Credits

Featured Winners

AARPF 2022 Annual Report	by AARP Foundation
Making an Impact: CAHEC at Work	by CAHEC
NUCHU Planning at Ute Mountain Ute Tribe	by Center for Rural Outreach and Public Services, Inc.
Centerstone's Fiscal Year 2023 Annual Report	by Centerstone
The Legal Aid Society Annual Report St. David's Foundation Impact Report	by Constructive
Urban Renewal Authority Annual Report 2022-23	Courtesy of Urban Renewal Authority
Eaton Sustainability Report	by Eaton
Eaton Global I&D Transparency Report	
TN Magazine - September/October 2023	by GDC Marketing & Ideation
2023 Hexcel Annual Report	by Hexcel Corporation
Driving the Mobility (R)evolution OLB Annual Report 2022	by Kammann Rossi
Life Happens Annual Report 2023	by Life Happens
ACNB Corporation 2022 Annual Report	by Lisa Sirbaugh Creative
CodePath Annual Report	Media Cause
OBIM: A Decade In Review	MirLogic Solution
Koelner Freiwilligen Agentur e.v. Bankenfachverband Annual Report	by smuehlhausmoers corporate communications gmbh
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2022 UF/IFAS Annual Report	by Tracy Bryant, UF/IFAS Communications
Burton D. Morgan Foundation 2022 Annual Report - Voice	by TRIAD Communications, Inc.
University of Iowa Driving Safety Research Institute 2022 Annual Report	by University of Iowa Driving Safety Research Institute
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BLO Annual Report	by Wetherbee Creative & Web
The Economic Impact of JobsOhio Projects	by JobsOhio

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The Communicator Awards